

Commitment to Healthy Communities Collective Impact Community Assessment

Program Delivery Staff Interview Guide

CONTEXT

- What program are you part of?
- How long have you been part of this program?

I. BEHAVIOR CHANGE: INDIVIDUAL BEHAVIOR

1. Since you joined this program, has your awareness of [health issue] changed?
a. If yes, in what ways?

Since you joined this program, has your knowledge around [health issue] changed?
a. If yes, in what ways?

2. Do you think there is an association between your behaviors and [health issue]?
a. If yes/no, why?
3. Do you want to change these behaviors? Are changing these behaviors important to you?
4. Has the program made you want to change any of your behaviors?
5. If yes, in what ways?
6. Have you set any goals for yourself related to a behavior change?
a. If yes, was it before or after joining the program?
7. Have you achieved any of your goals? Has the program helped you achieve your goals? In what ways, has the program helped?
How confident are you in your ability to make a changes in your behavior/situation? Please give me an example.

8. Has this level of confidence changed since you joined the program?

How so?

Are you actually engaging now in the desired/ new action or behavior?

a. *If yes, how easy was it to engage in this new behavior?*

b. *If not, why?*

9. Do you think the initiative has helped to improve your overall health and well-being?

a. *If yes, in what way(s)?*

b. *If not, why? What changes could be done to the program to help you improve your health and well-being?*

M: PROGRAM AWARENESS/SUPPORT

CONTEXT

- What do you think are the main goals of [program name]?
What, if any, health concerns/needs do you have?

1, 2, 3. On a scale from 1-10, how important/helpful is [program name] to you/your health? Please elaborate.

- What aspects of the program are helpful/not helpful?

4, 5. You had just mentioned that the program goals are [xxx]. On a scale from 1-10, how much do the program's goals help meet your health concerns/needs?

6. On a scale from 1-10, how often do you attend the program sessions/classes? (e.g., 5 being half of the time)

- If response < 5, what was the main reason why you missed sessions/classes?
- On a scale from 1-10, how much do/did you enjoy this program? Please elaborate.

7, 8. On a scale from 1-10, how involved/engaged are you in this program?
Please tell us in what ways you are involved/engaged?

Do you talk about [program name] to friends or relatives?

- a. If yes, in what ways? What do you say about the program?

How do you think participants can support this program? Please give me some concrete examples. (e.g., help program staff to set up the program each day)

Do you engage in any of the supportive activities you just described?

- If yes, please tell us what activities you've been a part of.

Have you ever invited someone to be part of the program?

9. On a scale from 1-10, to what extent have you adopted the [program goals] as part of your regular lifestyle now? Please elaborate.